International Business, Take Home test, 20 Q – 20P

TRUE/FALSE. Write 'T' if the statement is true and 'F' if the statement is false.

1) Subjective elements of a culture include values, customs, and ideas, while objective elements include buildings, roads, and tools. 1) _______

2) It is customary for employees in Asian countries to change jobs frequently in search of better wages and benefits, and as a result Western managers find it difficult to retain employees in these nations. 2) _______

3) High schools, colleges, and universities form part of national culture. 3) _______

4) Some elements of capitalism, such as hard work and individual achievement, are based on the ethics and values of Protestantism. 4) _______

5) Individuals able to speak several languages are often sought out by service firms that desire a competitive advantage in international markets. 5) _______

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

6) Each of the following is one of the four major risks in international business except ________. 6) __________
   A) commercial risk  B) cross-cultural risk
   C) country risk  D) communication risk

7) A polycentric orientation refers to the ________. 7) _______
   A) tendency of managers to develop a strong attraction to the countries where they do business
   B) use of one's own culture as the standard for judging other cultures
   C) tendency to commit blunders in cross-cultural communications, putting human values at risk
   D) ability to understand a business or market without regard to country boundaries

8) Considering the iceberg metaphor proposed by anthropologists to explain the layers of a culture, which of the following would be the most deeply embedded? 8) _______
   A) conversational patterns  B) rites of passage
   C) family relationships  D) courtship practices

9) Which of the following occurs the longer a person works in a particular profession and workplace? 9) _______
   A) Individuals grow insensitive to cultural differences among co-workers and peers.
   B) Individual differences among co-workers from different cultures become blurred.
   C) Individuals become increasingly influenced by the professional and corporate culture.
   D) Individuals lack the desire to change employers due to corporate loyalties.

10) Which of the following statements is an idiom? 10) ______
   A) David is in 'a lot' of trouble because he missed a deadline.
   B) In creating the new software, Sally found that necessity is the mother of invention.
   C) The office was 'like a graveyard' yesterday because we lost the bid.
   D) Erica has been deluged with a overabundance of work.

11) High power-distance countries are characterized by which of the following?  
A) a lack of concern regarding the inequalities between the weak and the powerful  
B) a political interest in maintaining a middle-class status for all citizens  
C) a desire to minimize gaps between the wealthy and the impoverished  
D) an autocratic government intent on maintaining the status quo  

12) All of the following characterize masculine cultures except ________.  
A) self-confidence  
B) competitiveness  
C) interdependence  
D) determination  

13) An employee who often watches his clock throughout the day most likely works in which of the following countries?  
A) Canada  
B) Morocco  
C) Costa Rica  
D) France  

14) In which of the following cultures is a citizen most likely to stand very close to you during a conversation?  
A) United States  
B) Brazil  
C) Russia  
D) Sweden  

15) Approximately how many languages are spoken in the world today?  
A) 10,000  
B) 7,000  
C) 2,000  
D) 5,000  

16) Mandarin, Hindi, Bengali, and Arabic…  
A) are spoken in China, India, Turkey, and Saudi Arabia, respectively  
B) are dialects common to China and the Middle East  
C) are the main languages of East Asia  
D) are among the most commonly spoken languages in the world  

17) The rise of transnational media, high-tech communications, and modern transportation systems have led to…  
A) a decline in international trade and investment  
B) caused people to disregard the values and beliefs of other cultures  
C) brought geographically separated cultures in closer contact than ever before.  
D) increased the tendency of people to learn foreign languages  

18) In international business, successful managers are able to ________.  
A) adapt to cultural differences  
B) utilize information technology more skillfully  
C) utilize a self-reference criterion  
D) avoid the need to analyze critical incidents  

19) Cultural intelligence can best be defined as which of the following?  
A) the measurement of a manager’s skill for dealing with foreign customers  
B) the information gathered by focal firms who are entering foreign markets  
C) a person’s knowledge about a variety of cultures and their rituals  
D) a person’s ability to function effectively in culturally diverse situations  

20) Using one’s own culture as a standard for the judgment of other cultures is known by which of the following terms?  
A) geocentric orientation  
B) polycentric orientation  
C) anthropocentric orientation  
D) ethnocentric orientation